



Regional School Unit 13
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Dear Parents and Guardians:

We have recently been made aware of a harmful social media “hack” called the “Momo Game” or the “Momo Challenge” that parents need to know about. “Momo” is a disturbing image of a distorted face accompanied by an equally disturbing voice that encourages kids to commit unsafe acts or to hurt themselves and/or others. The “Momo” character can pop up in the middle of popular children’s programming on YouTube and directs young children to Whatsapp where they are encouraged to download the “Momo Challenge”.

I’m advising you to be vigilant when your children are online because the images and messaging from this hack are potentially harmful or dangerous. I suggest parents scan the devices their students have used to see if they have come in contact with “Momo” paying particular attention to Google, YouTube and Whatsapp.

Some suggestions for internet safety include:

- Check the privacy, or filter settings on the devices your children use
- Monitor your child’s internet usage
- Discuss internet safety with your child
- Allow devices to be used in common, supervised areas of the home

Be advised that we, at school, take this very seriously and will increase our level of monitoring to reduce the possibility that our students encounter “Momo”.

Sincerely,

John C. McDonald
Superintendent of Schools