

Halloween Safety

Did you know?



The most dangerous day of the year for child pedestrians* is **Halloween**

On average, over **2 times** as many child pedestrians die on Halloween compared to other days



Average Deaths per Day



Halloween Safety Tips



Costumes should be made of fireproof fabric and include reflectors and bright colors

Costumes should not obstruct vision or movement



Bring flashlights or glow sticks to increase visibility

Adults should accompany children under 12. Children over 12 should go in groups and stick to familiar areas



Always cross at street corners, using traffic signals and crosswalks

Look left-right-left when crossing and keep eye contact with drivers to make sure they see you



Watch out for cars backing out of driveways

Have a safe and happy Halloween!



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Average Deaths Per Day (Laxton, 2012; Sperling, 2012)

Halloween: 5.5
Other Days: 2.6

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Have a safe and happy Halloween!

*A child pedestrian is defined as a pedestrian under 18 for the purposes of this infographic

For more information:

<http://childrenssafetynetwork.org/infographics/halloween-safety>

For our blog post:

<http://childrenssafetynetwork.org/blog/pedestrian-injuries-true-terror-halloween>

Sources:

Sperling, 2012: <http://www.multivu.com/mnr/56790-state-farm-halloween-pedestrian-child-safety>

Laxton, (2012):

http://www.bestplaces.net/docs/studies/halloween_deadliest_da_y.aspx

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